

Houlton Agricultural Fair Association

Po Box 1454

Houlton, Me. 04730

www.houltonfair.com

Dear Business Owner/Manager:

I wanted to send this letter to you to say "Thank You" once again for your support of the Houlton Fair Association over the past years and to let you know about our new and exciting events happening at this years fair. The fair this year will be from Saturday July 1st thru Tuesday July 4th 2017

The Houlton Fair Association will be offering some new and exciting events in 2017. We will start on Saturday July 1st with Lawn Mower Racing, Three Demolition Derbies and the 2nd year of the Kid's Power Wheels Derby. Day 2 of the fair will be Prize Giveaway Sunday. Last year we gave away a 2003 Chrysler Convertible! What will the car be this year. Over \$3000 in cash and prizes are given away each year. Plus our 2nd Annual ATV/UTV drag races will happen on the 2nd as well. Monday July 3rd is our 11th Annual Kid's Day. 90% of our activity on this day is for the kids and kids at heart. Plus NEW this year we will be having a Woodsman & Woman Competition. 15 Different categories to find out who is the #1 Woodsman & Woman in Southern Aroostook. Then on the last day its July 4th. Lots of fun activities planned from Karaoke Contest, Tuff Truck Competition and different kid's game all concluding with the Biggest Fireworks Show North of Portland. None of this would be possible without the help from businesses like yours. Without your help year after year we wouldn't be able to provide **TOP QUALITY ENTERTAINMENT** at an affordable price.

New this year as well, we've separated out our gate fee from being all inclusive. What this means is that the gate fee is now **\$6.00 per person per day**. The fee No Longer Includes Rides. If you wish to ride the rides you will be required to purchase a ride bracelet from *Smokeys Greater Shows*.

Just Imagine, 3 Demo Derbies, Livestock Shows, Lumberman's Show, over 25 Kid's games, Fireworks and Motor Sports plus Food, Family and Fun all for \$6.00 per person per day. That's cheaper than a Movie Theater!!!!.

The Houlton area has become the place to go during the July 4th Holiday Weekend, and without your help, none of this would be possible.

Please look over the enclosed information and if you have any questions or would like to discuss please feel free to contact me at anytime by phone(**207-694-1395**) or by email(**Houltonfair@gmail.com**). In order to get you in our 7,500 schedules that were printing to help promote your sponsorship, I **need to have a reply back by May 21st 2017**. You can pay for your sponsorship at a later date.

Thanks,

Paul Cleary

President Houlton Fair

www.houltonfair.com

207-532-4315(Fair Office)

207-694-1395(Paul Cleary's Cell)

*****Houlton Fair Association is a Non Profit 501(c)3 Corporation*****

Replies after May 21st 2017 may not get sponsorship mentions in fair schedule

HOULTON FAIR SPONSORSHIP OPPURTUNITIES

HOULTON AGRICULTURAL FAIR – CORPORATE DAY SPONSORSHIP

SATURDAY JULY 1ST 2017.....DEMOLITION DERBY DAY **COST: \$1,250.00**

Receive: (50) Complimentary 1 Day Passes; Banner Advertising Displayed, Included in All Advertising and Social Media Mentions, Full Page Ad in Premium Book & Listed in 7,500 Fair Schedules, Plus Company Logo & Link on www.houltonfair.com

SUNDAY JULY 2ND 2017.....PRIZE GIVEAWAY DAY **COST: \$1,000.00**

Receive: (35) Complimentary 1 Day Passes; Banner Advertising Displayed, Included in All Advertising and Social Media Mentions, Full Page Ad in Premium Book & Listed in 7,500 Fair Schedules, Plus Company Logo & Link on www.houltonfair.com

MONDAY JULY 3RD 2017.....KID'S DAY/WOODSMEN DAY **COST: \$1,000.00**

Receive: (35) Complimentary 1 Day Passes; Banner Advertising Displayed, Included in All Advertising and Social Media Mentions, Full Page Ad in Premium Book & Listed in 7,500 Fair Schedules, Plus Company Logo & Link on www.houltonfair.com

TUESDAY JULY 4TH 2017.....FIREWORKS/TUFF TRUCK **COST: \$1,500.00**

Receive: (75) Complimentary 1 Day Passes; Banner Advertising Displayed, Included in All Advertising and Social Media Mentions, Full Page Ad in Premium Book & Listed in 7,500 Fair Schedules, Plus Company Logo & Link on www.houltonfair.com

*****Only 1 Corporate Sponsor per day – Sign Up ASAP*****

HOULTON AGRICULTURAL FAIR- DEMOLITION DERBY & FIREMAN'S DERBY

WHEN: Saturday July 1st at 4pm

ATTENDANCE: 2500+

Sole Business Sponsorship: Cost:\$1250.00 For Demo Derby or \$1500 for Tuff Truck/Demo

What this means is that in your TRADE we won't allow any other business to sponsor this event.

If you're a Bank, Insurance etc...No Other Competing Business would be allowed to Sponsor

You Receive: (75) Complimentary 1 Day Passes; Banner Advertising Displayed, Included in All

Advertising and Social Media Mentions, Full Page Ad in Premium Book & Listed in 7,500 Fair

Schedules, Plus Company Logo & Link on www.houltonfair.com

Gold Sponsorship: Cost: \$750.00 or \$1250.00 For Demolition Derby & Tough Truck Competition

You Receive: (25) Complimentary 1 Day Passes; Banner Advertising Displayed; , Included in All

Advertising and Social Media Mentions, Full Page Ad in Premium Book & Listed in 7,500 Fair

Schedules, Plus Company Logo & Link on www.houltonfair.com

Silver Sponsorship: Cost: \$500.00 or \$750.00 for Demolition Derby & Tough Truck Competition

You Receive: (15) Complimentary 1 Day Passes; Banner Advertising Displayed; , Included in All

Advertising and Social Media Mentions, Listed in 7,500 Fair Schedules, Plus Company Logo & Link

on www.houltonfair.com

Bronze Sponsorship: Cost: \$300.00 or \$500.00 for Demolition Derby & Tough Truck Competition

You Receive: (10) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in

7,500 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Houlton Fair is a 501c(3) Non Profit Organization

HOULTON AGRICULTURAL FAIR – SHOW N SHINE CAR SHOW

WHEN: Saturday July 1st 2017 - 10 AM : ATTENDANCE: VARIES

Car Show Sponsor: Cost: \$300.00 - Includes (10) Complimentary 1 Day Passes to the Fair, Mentions in All Advertising and Social Media Mentions. Listed in 7500 Fair Schedules , Plus Company Logo & Link on www.houltonfair.com

HOULTON AGRICULTURAL FAIR- TOUGH TRUCK COMPETION

WHEN: Tuesday July 4th 2017

ATTENDANCE: 3000+

Gold Sponsorship: Cost: \$750.00 or \$1250.00 For Tough Truck Competition & Demo Derby
You Receive: (25) Complimentary 1 Day Passes; Banner Advertising Displayed; , Included in All Advertising and Social Media Mentions, Full Page Ad in Premium Book & Listed in 7,500 Fair Schedules, Plus Company Logo & Link on www.houltonfair.com

Silver Sponsorship: Cost: \$500.00 or \$750.00 For Tough Truck Competition & Demo Derby
You Receive: (15) Complimentary 1 Day Passes; Banner Advertising Displayed; , Included in All Advertising and Social Media Mentions, Listed in 7,500 Fair Schedules, Business Card Ad in Premium Book Plus Company Logo & Link on www.houltonfair.com

Bronze Sponsorship: Cost: \$300.00 or \$500.00 For Tough Truck Competition & Demo Derby
You Receive: (10) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 7,500 Fair Schedules; Business Card Ad in Premium Book, Link & Logo Ad on www.houltonfair.com

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HOULTON AGRICULTURAL FAIR- ATV/UTV DRAG RACING

WHEN: Sunday July 2nd 2017

ATTENDANCE: 1000+

Business Sponsorship: Cost: \$350.00

You Receive: (15) Complimentary 1 Day Passes; Banner Advertising Displayed; , Included in All Advertising and Social Media Mentions, Business Card Ad in Premium Book & Listed in 7,500 Fair Schedules, Plus Company Logo & Link on www.houltonfair.com

HOULTON AGRICULTURAL FAIR- KARAOKE CONTEST COMPETITION

WHEN: Tuesday July 4th 2017 - 4 Shows -

ATTENDANCE: 3000+

Business Sponsorship: Cost: \$350.00

You Receive: (15) Complimentary 1 Day Passes; Banner Advertising Displayed; , Included in All Advertising and Social Media Mentions, Business Card Ad in Premium Book & Listed in 7,500 Fair Schedules, Plus Company Logo & Link on www.houltonfair.com

HOULTON AGRICULTURAL FAIR- CROCK POT CHALLENGE

WHEN: All 4 Days of the Fair -

Business Sponsorship: Cost: \$350.00

You Receive: (15) Complimentary 1 Day Passes; Banner Advertising Displayed; , Included in All Advertising and Social Media Mentions, Business Card Ad in Premium Book & Listed in 7,500 Fair Schedules, Plus Company Logo & Link on www.houltonfair.com

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HOULTON AGRICULTURAL FAIR – 11TH ANNUAL KIDS DAY

WHEN: MONDAY JULY 3RD 2017 ATTENDANCE: 800-1200

Gold Sponsorship: Cost: \$500.00

You Receive: (15) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 7,500 Fair Schedules; Free Business Card Ad in Our Premium Book; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$350.00

You Receive: (10) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 7,500 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$250.00

You Receive: (06) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 7,500 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR- PIG SCRAMBLES

WHEN: MONDAY JULY 3RD 2017 6 & 7 Year Old 8 & 9 Year Old 10 & 11 Year Old
ATTENDANCE: 800-1200

Gold Sponsorship: Cost: \$500.00 for 1 Pig Scramble or \$750.00 for All 3 Pig Scrambles

You Receive: (12) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 7,500 Fair Schedules; Free Business Card Ad in Our Premium Book; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$350.00 for 1 Pig Scramble or \$500.00 for All 3 Pig Scrambles

You Receive: (08) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 7,500 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$250.00 for 1 Pig Scramble or \$400.00 for All 3 Pig Scrambles

You Receive: (06) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 7,500 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR – KIDS GAME SPONSORSHIPS

WHEN: VARIOUS TIMES DURING FAIR

COST: 3 GAMES SPONSORSHIP FOR \$250.00 -

You Receive: (06) Complimentary 1 Day Passes, Included in Newspaper Advertising, Displayed in 7,500 Fair Schedules, Links & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR - POWER WHEELS DERBY SPONSORSHIP

WHEN: SATURDAY JULY 1ST AT 7PM

COST: \$350.00 -

You Receive: (08) Complimentary 1 Day Passes, Included in All Advertising & Social Media Mentions Listed in 7,500 Fair Schedules and Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR – BIKE SPONSOR

Back by Popular Demand....Our Bike Give Away. Kid's love it. Come to the fair and they have a chance to win a free bike. You'll get recognition with Your Company Name on the Bike and mention when we give the Bike Away. Great Value and Great Sponsorship.

Boys & Girls 9 & Over\$125.00 per bike

Boys & Girls 5-9 Years Old.....\$ 75.00 per bike

We will give 4 passes for \$200.00 donated

OTHER SPONSORSHIP OPPURTUNITIES: - Check Off the one you want

01 Houlton Fair Presents - LAWNMOWER RACING - Saturday July 1st 250.00 _____

02. Houlton Fair Presents - Kiddie Tractor Pulls -	250.00	_____	
03. Houlton Fair Presents - Kids Pinata Contest -1x Daily...(3 Totals)	250.00	_____	
04. Houlton Fair Presents - Draft Horse Show	Saturday July 1 st	250.00	_____
05. Houlton Fair Presents - Gymkhana/Open Horse Show	Sunday July 2 nd	250.00	_____
06. Houlton Fair Presents - State of Maine Pie Cooking Contest -Apple -	250.00	_____	
07. Houlton Fair Presents - State of Maine Pie Cooking Contest -Blueberry	250.00	_____	
08. Houlton Fair Presents - Baked Bean Cooking Contest -Saturday July 1st	250.00	_____	
09. Houlton Fair Presents - 12 & Under Cooking Contest -Monday July 3 rd	250.00	_____	
10. Houlton Fair Presents - 13 -17 Cooking Contest - Monday July 3 rd	250.00	_____	
11. Houlton Fair Presents - Oreo Cookie Stacking Contest -	250.00	_____	
12. Houlton Fair Presents - Cash Cube Contest - 3x A Day at the Fair	250.00	_____	
13. Houlton Fair Presents - Moxie Chugging Contest -	200.00	_____	
14. Houlton Fair Presents - MUTTON BUSTING ***NEW***	200.00	_____	
15. Houlton Fair Presents - Kids Ice Cream Eating Contest -Kids Day	200.00	_____	
16 Houlton Fair Presents - SPAM COOKING CONEST -	150.00	_____	
17. Houlton Fair Presents - Scavenger Hunt Contest -Kids Day	150.00	_____	
18. Houlton Fair Presents - Jesse Mallory -Elvis Impersonator In Concert	150.00	_____	
19. Houlton Fair Presents - Dan Grady & His Marionettes 3x a Day 7/2-7/4	150.00	_____	
20. Houlton Fair Presents - Pie Eating Contest	150.00	_____	

All Above Sponsorships include the following:

All Sponsorships above include mentions in 7500 Schedules and Newspaper Advertising

All Sponsorships include the following free passes;

\$500.00 - 12 free passes \$400.00 - 10 free passes

\$350.00 -8 free pass \$250.00 -6 Free passes \$249.00 below - 2 Free Passes -

Or If You Would Like to Donate To the Fair General Fund to Help Offset Other Costs of Running and Maintaining our Annual Fair(Please Check Amount Below)

_____ \$25.00 _____ \$35.00 _____ \$50.00 _____ \$75.00 _____ \$100.00 _____ \$125.00
 _____ \$150.00 _____ \$200.00 _____ \$250.00 _____ \$300.00 _____ \$400.00 _____ \$500.00

We Can Bill You For Any Sponsorship or Donation that You Choose. If You Would Like to Pay for Your Sponsorship....

Please Mail Check Made Payable to

Houlton Fair Association, Po Box 1454, Houlton, Me. 04730

IF YOU WISH TO PAY FOR YOUR SPONSORSHIP BY CREDIT CARD -

CALL PAUL CLEARY 694-1395 OR 532-4315

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